



Start of Basic Management Vision, Growth 10, the Phase II Three-Year Plan

Basic Management Vision, Growth 10

I Overview

The goal of the Nisshin Oillio Group's Growth 10 management vision is to create an international corporate group that continually generates new value through "the natural power of plants".

The Group marked the 100th anniversary of its founding in April 2007. The Growth 10 management vision establishes the guidelines that will pave the way for our next century.

Our aim is to achieve substantial growth by fiscal 2016 (ending March 2017), and to establish an international corporate group that continually generates new value through "the natural power of plants".

Five Specific Goals for Fiscal 2016

(1) Embody "the natural power of plants" through original technologies

We aim to be a corporate group that transforms "the natural power of plants" into new value using original technologies.

(2) Become an international corporate group with an overseas sales ratio of 30% or more

We aim to be an international corporate group with an overseas sales ratio of at least 30% by developing businesses and brands with a global perspective.

(3) Contribute to society and the environment through CSR activities

We aim to be a trustworthy and esteemed corporate group through sincere contributions to society and the environment.

(4) Constantly take on challenges and innovate corporate culture

We aim to be a corporate group with a strong will and corporate culture that ceaselessly takes on challenges and innovates in all that we do.

(5) Achieve a highly profitable earnings structure

We aim to be a corporate group with a high earnings structure.

